READY FOR TAKE-OFF!
Come with us free of charge to the deGUT, admission included. This special service is offered to entrepreneurs from Brandenburg with the kind support of the Potsdam Chamber of Industry and Commerce and Bürgschaftsbank Brandenburg. Learn more at: www.degut.de

KFW AWARD GRÜNDEN 2018
The deGUT plays host to the KfW Award Gründen 2018 for young entrepreneurs from all over Germany. www.kfw.de/award

Organisers:

Sponsors:

Premium partners:

Trade fair partner:

Partners:

The deGUT is supported by the Senate Department for Economics, Energy and Public Enterprises of the State of Berlin and the Ministry for Economic Affairs and Energy of the State of Brandenburg from funds from the federal states and the European Social Fund. The German Federal Minister for Economic Affairs and Energy, Peter Altmaier, is patron.
THE FACES OF deGUT 2018

An ingenious idea, courage, energy and passion – the deGUT ambassadors know what it takes to establish a start-up. We experience the accomplishments and setbacks at first hand through their personal histories.

Sema Gedik
Auf Augenhöhe
www.aufaugenhoehe.design

Kachun To
MYCS
www.mycs.com

Christina Grätz
Nagola Re
www.nagolare.de

Ansgar Oberholz
See him live on 12/10!
www.sanktoberholz.de

Arndt Kwiatkowski
See him live on 13/10!
www.bettermarks.com

At St. Oberholz, Ansgar Oberholz has created Germany’s best-known hub of entrepreneurship. It is synonymous with New Working and the place where start-ups like SoundCloud or brands4friends first made it big. No-one has better stories to tell about how it all happened than mentor, consultant and entrepreneur Ansgar Oberholz.

Arndt Kwiatkowski revolutionised the real estate market with ImmoScout24. After leaving the company, he founded the maths portal Bettermarks. His aim is to roll out the software at every school. Achieving this goal is a rocky path, but we learn most from adversity.
If your brain is bursting with ideas, you have better leadership qualities than your boss and you spend every free minute working on your dream – it’s high time to become an entrepreneur! Come to the deGUT, where we will give you the momentum, skills and tools you need to set up your own company. And you will certainly receive impetus if you are already self-employed. From defining your idea to the necessary financing, marketing and sales – this event is the best place to receive the comprehensive advice you need to embark on a new life.

2 DAYS THAT WILL CHANGE YOUR LIFE.

The Berlin-Brandenburg Business Plan Competition (BPW) starts with a central kick-off event at 5:00 pm on Friday, 12 October. Attend the event to meet successful entrepreneurs and to receive their tips for your business concept. The BPW includes a range of free seminars, consulting sessions and networking events to support start-ups.

YOUR BEST PLAN.
If your brain is bursting with ideas, you have better leadership qualities than your boss and you spend every free minute working on your dream – it’s high time to become an entrepreneur! Come to the deGUT, where we will give you the momentum, skills and tools you need to set up your own company. And you will certainly receive impetus if you are already self-employed. From defining your idea to the necessary financing, marketing and sales – this event is the best place to receive the comprehensive advice you need to embark on a new life.

WE’VE GOT THEM ALL!

The numerous exhibitors from a host of industries offer competent and comprehensive advice on starting and running a company. For the list of exhibitors, visit: www.degut.de/aussteller-berater

MARKETPLACE

Come to the Marketplace for thrilling presentations by exhibitors and consultants or listen to fascinating reports from the deGUT representatives and the winners of the KfW Award Gründen.

CONSULTANT FORUM

All entrepreneurs, whether current or future, can visit the forum for free consultancy, without a prior appointment. Visit www.degut.de to view the consultants and put together your personal itinerary.

SPEED DATING

Meet business angels at 11:00 am on 13 October. Apply at: www.degut.de

GESCHEITER[T]

Learn from those that failed and then got back up again: 4:00 pm on 13 October.

PUSH YOUR BOUNDARIES.

SEMINARS AND WORKSHOPS

The free programme of seminars and workshops conveys extensive and practical knowledge in all areas of starting a business. You can also hook up with the other participants to put the theoretical knowledge into practice straight away. It’s an effective way of preparing for your own project!

Visit www.degut.de for the programme and speakers, as well as for special rates on online tickets.