

*deGUT 2022*

# **Das Potential von Deep Tech und Entrepreneurship**

Warum gründen in dem Umfeld zukunftsfähig ist und die Welt retten kann.

Prof. Dr. Bastian Halecker

14.10.2022





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EDEKA

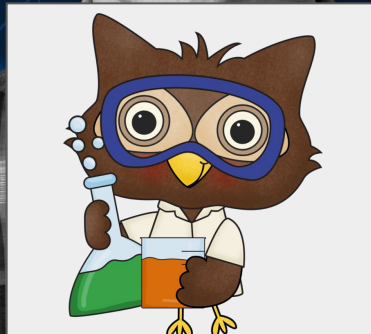
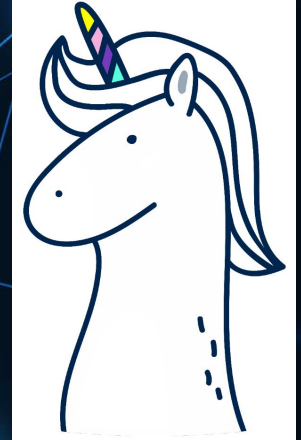
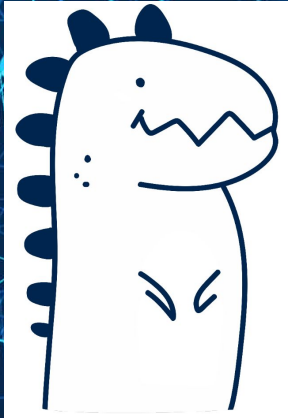
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**Halecker**

# Connecting Entrepreneur



German Deep Tech  
Institute



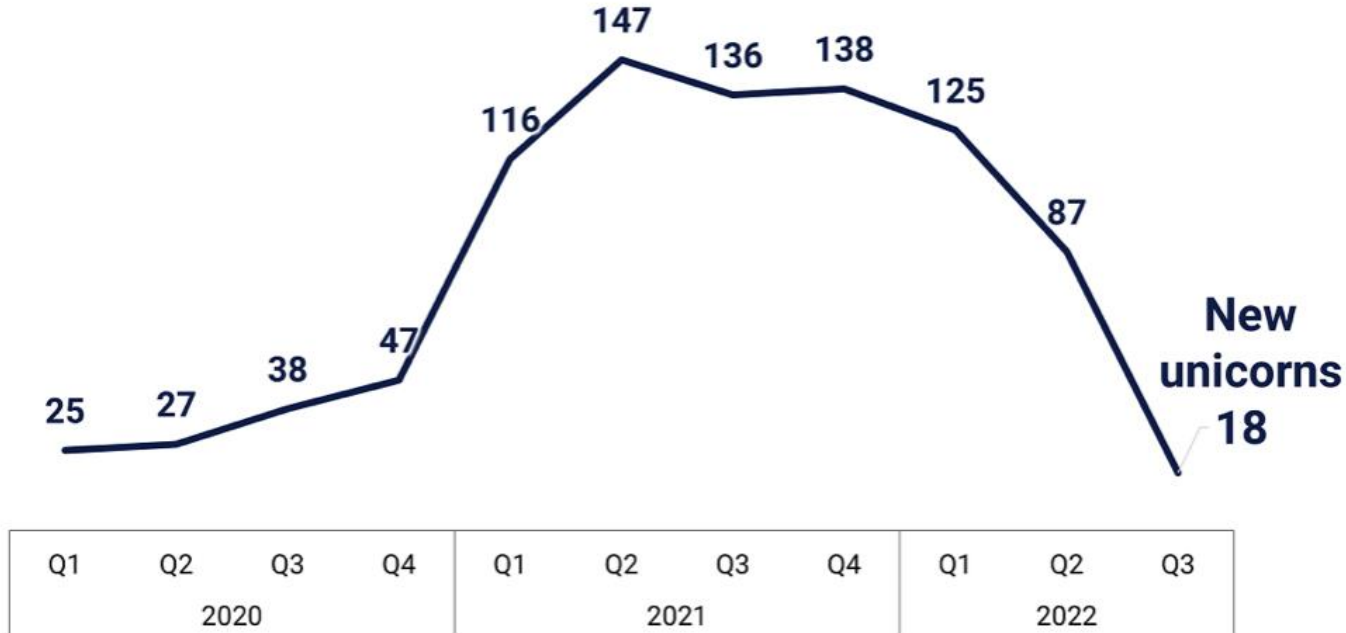
Exponential  
University  
of applied sciences



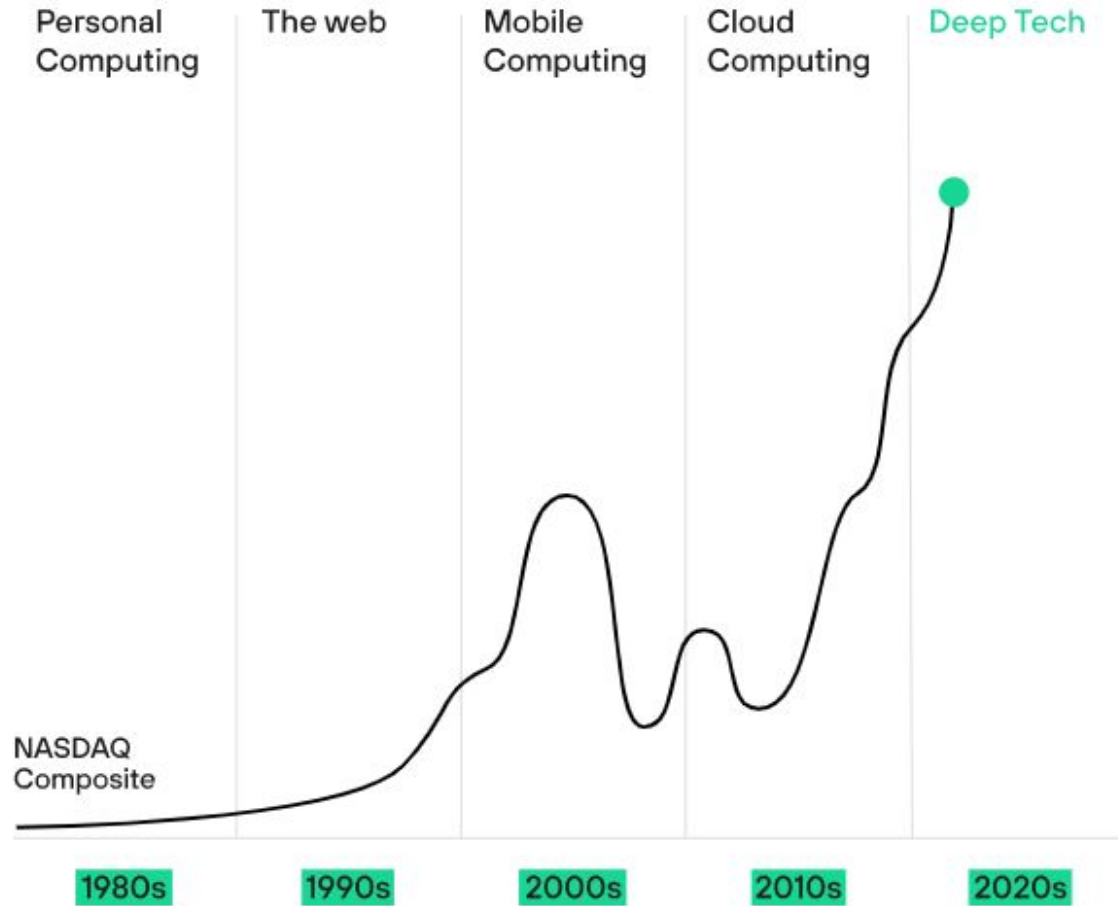




# New unicorn births nosedive in Q3 so far







NASDAQ  
Composite

Quelle: Dealroom | Sifted 2021





**New Generation of (Deep) Tech  
Entrepreneurs are going to  
dominate the world**



## Ein neues “Gesetz” beschreibt den Takt

- Nach Moore’s Law (Rechen-Power) und Metcalfe’s Law (Netzwerk-Effekt)
- gilt ab jetzt das **Siegel’s Law**



***“Die Veränderungs-  
geschwindigkeit wie wir  
sie heute erleben wird nie  
wieder so langsam sein  
wie jetzt.”***

***Collaboration is the new Competition***



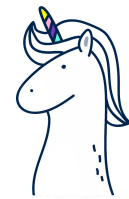


Erhältlich bei  
**amazon**



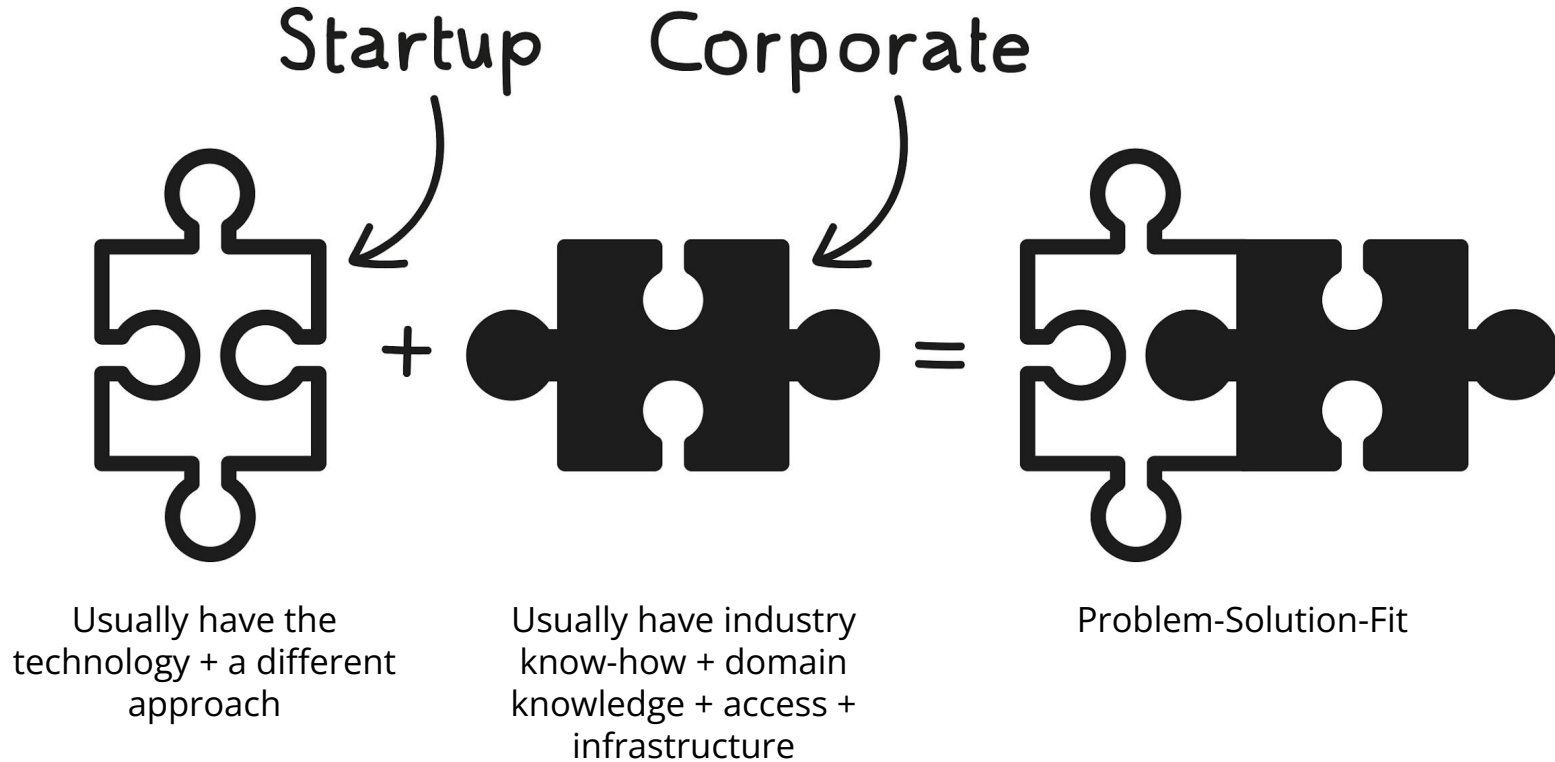
[www.dinotriffteinhorn.de](http://www.dinotriffteinhorn.de)





# Es gibt zu viel Lösung für zu wenig Problem



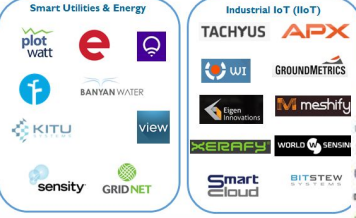
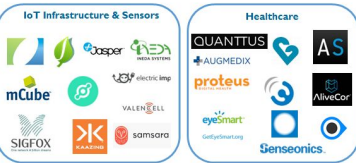
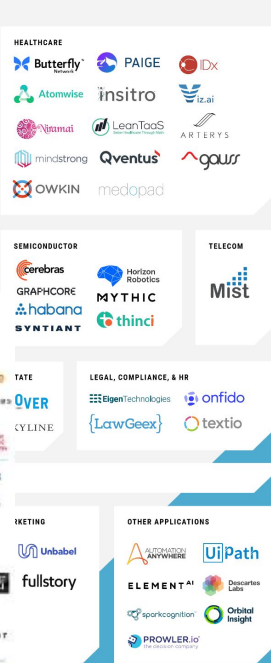


Connected Home

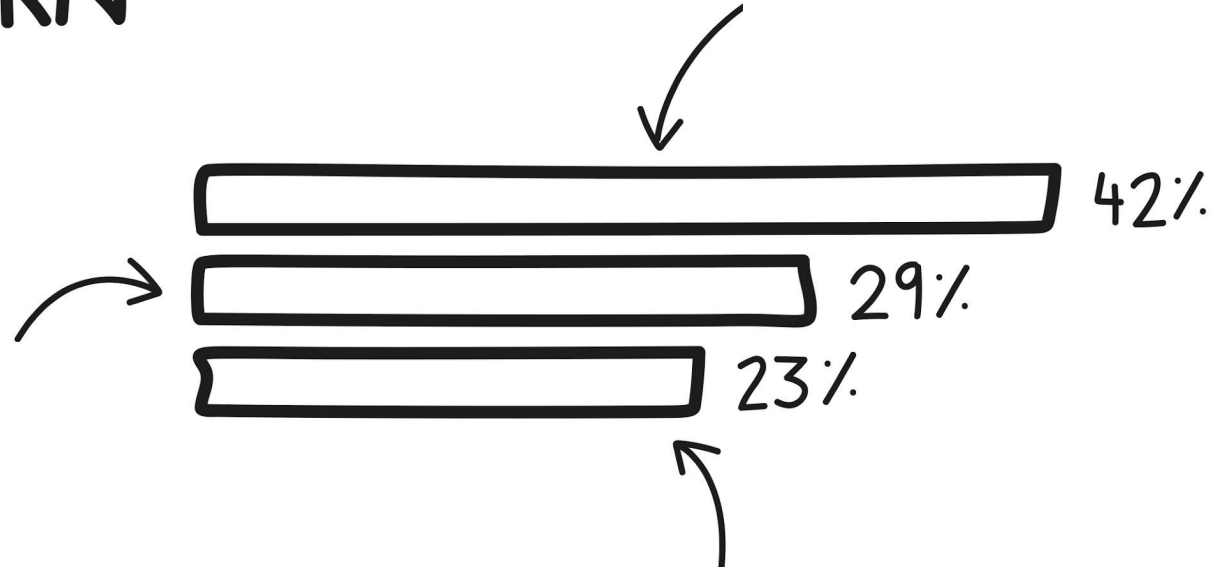
Logos of partner companies: Ring, iControl, and others.

Created By

CB INSIGHTS

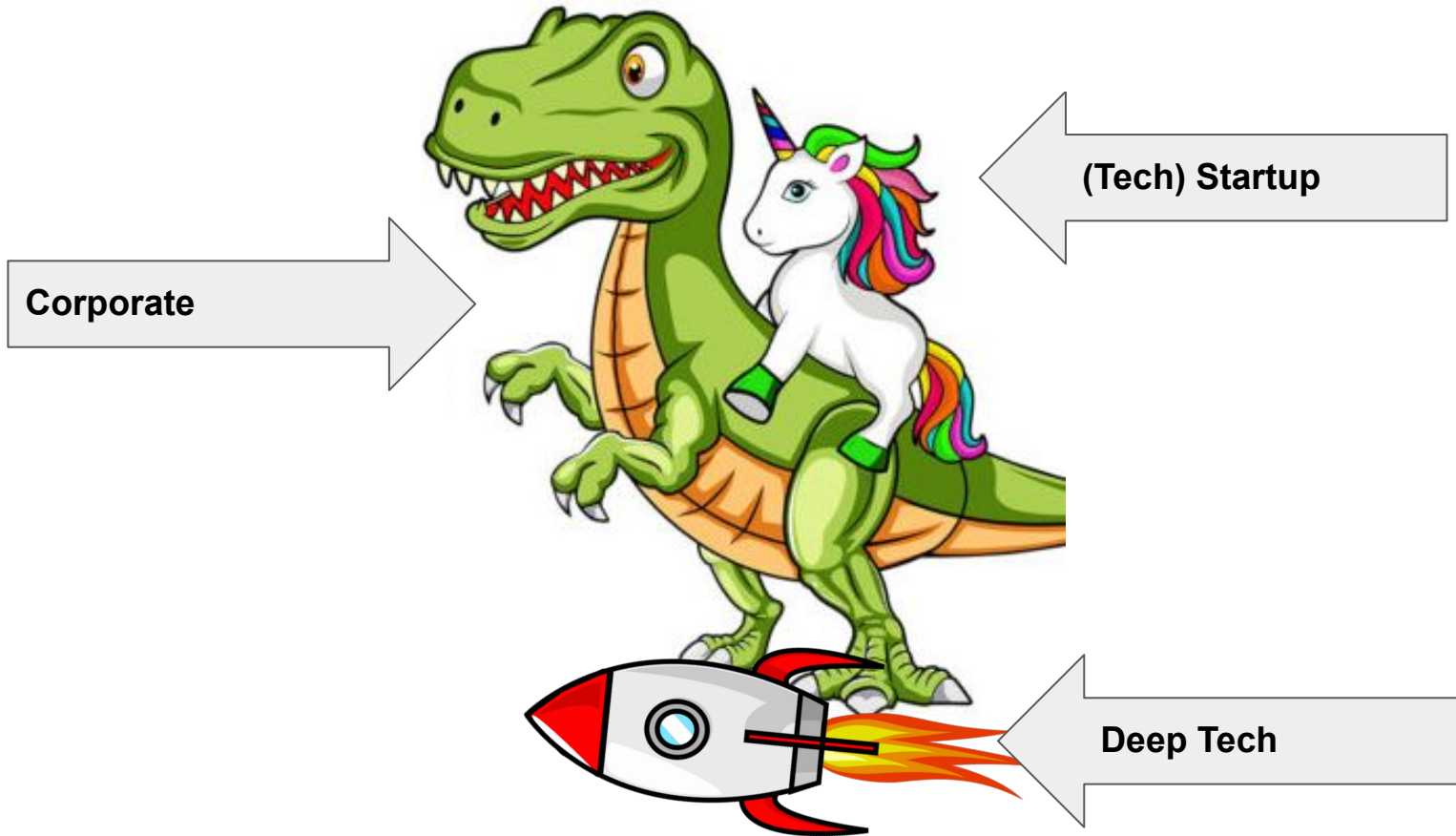

The Retail Store Tech Market Map

# WARUM STARTUPS SCHEITERN



# Probleme sind wertvolle Assets







**Deep Tech is shrinking the distance  
between Science Fiction & Science Fact**

# Deep Tech Categories

Deep Tech comprises 9 categories, with each representing a different stage of development and application in industry.



Blockchain



AI



Quantum Computing



BioTech



Advanced Material



Drones & Robotics



Photonics & Electronics



Space Tech



New Energy

Source: BCG, Redmond (2021), GDTI research



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Exponential  
University  
of applied sciences





Startup

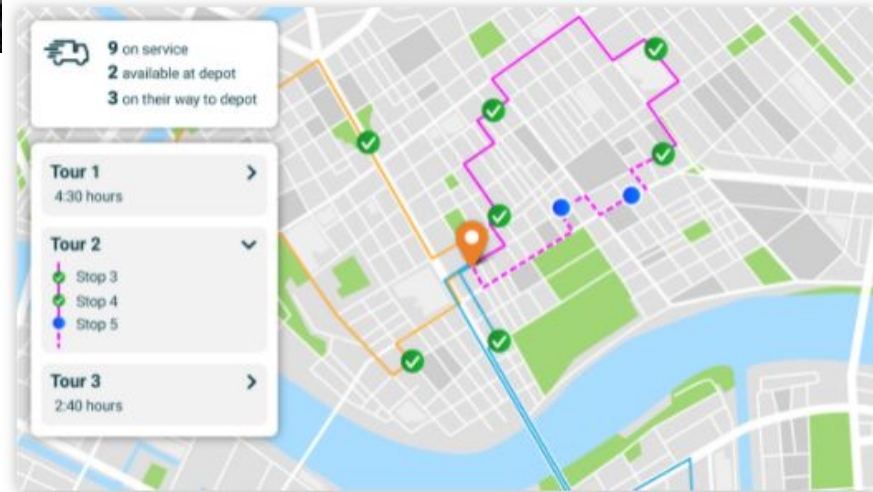
Deep Tech Startup





Fancy Product

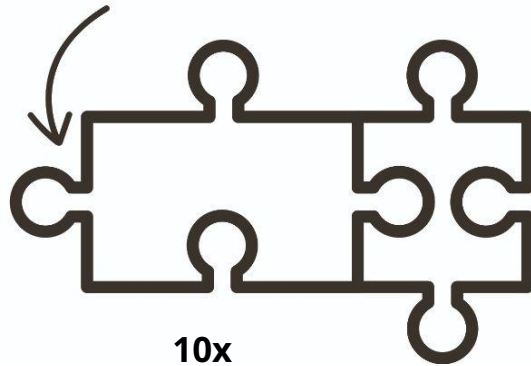
Deep Tech Middleware



Deep Tech  
Building Block

Startup

Corporate



10x  
Technologie

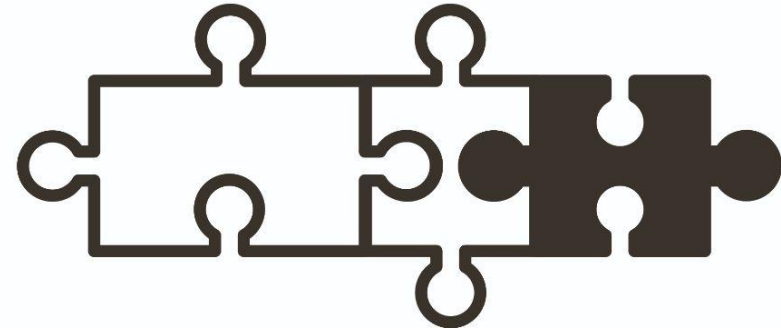
Entrepreneurship  
& Talent!

+



Problem Zugang &  
Industrie-Wissen

=



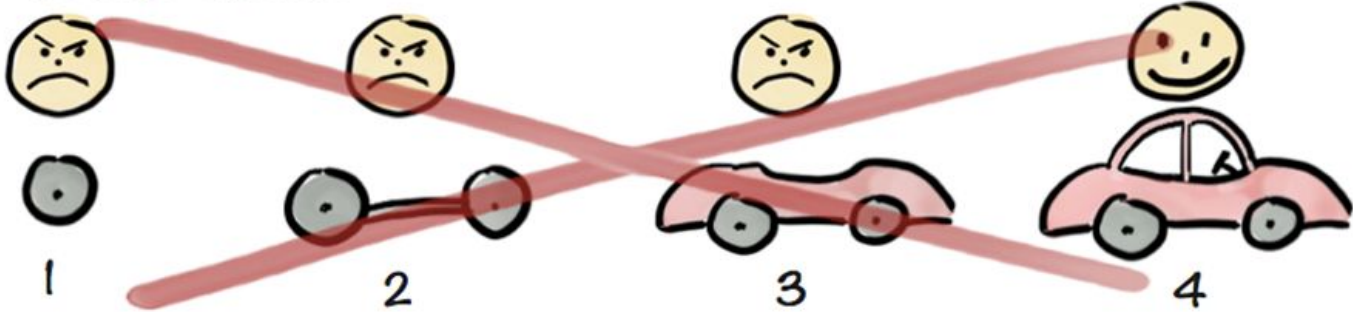
Problem-Lösungs-Fit  
mit hohem Impact



Our Mission

# Unlocking Deep Tech to create a positive impact

Not like this....



# Kundenzentriertheit vs. aus Sicht des Kunden

Business







## Contact

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Get connected via LinkedIn

The banner features a blue background with a white circle containing a portrait of Prof. Dr. Bastian Halecker on the left. To the right of the portrait are two books: 'DINO TRIFFT EINHORN' and 'DINO TRIFFT DINO'. Further right is a yellow box with the text 'COLLABORATION IS THE NEW COMPETITION' and a blue box below it with the text 'WIE CORPORATES UND STARTUPS GEMEINSAM ERFOLGREICH SEIN KÖNNEN.' and a button 'Bestellen auf Amazon.de'. At the bottom right, there is a small logo for 'Universität Potsdam' and a pen icon.

available at  
amazon

Prof. Dr. Bastian Halecker  
Professor | Connector | Entrepreneur  
Metropolregion Berlin/Brandenburg · [Kontaktinformationen](#)

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