deGUT Highlights

Once again, the trade fair for start-ups and companies offers several highlights.

We are excited for:

- Kick-off 2024 of the Businessplan-Wettbewerb Berlin-Brandenburg (BPW)
- Start-up ARENA
- SpeedDating from the Business Angels Club Berlin-Brandenburg e. V. (BACB)
- Pitching event NEXT ROUND: BRANDENBURG
- Regionalheld[®] Competition
- Multilingual Trade fair tours





Die deGUT wird gemeinsam durch die Senatsverwaltung für Wirtschaft, Energie und Betriebe des Landes Berlin und das Ministerium für Wirtschaft, Arbeit und Energie des Landes Brandenburg unterstützt sowie aus Mitteln der Europäischen Union kofinanziert. Schirmherr ist der Bundesminister für Wirtschaft und Klimaschutz, Dr. Robert Habeck.

deGUT 2023

The 39th German Founder and Business Event (deGUT) is taking place on the 13th and 14th of October.

Here, prospective founders, start-ups and young entrepreneurs receive a lot of helpful information, individual consultations and exciting contacts for their start-up, a company takeover or the first years as an entrepreneur.

Your Programme

You can expect a wide range of seminars, workshops and consultations on various topics in German and English: Business model development, business start-up and growth, financing and funding, marketing and design as well as law and taxes.

This year, we will have a special focus on:

- Social Economy
- Migrant Foundations
- Succession
- Foundations from Women

13 – 14 OCTOBER 2023 10:00 ° 18:00

ARENA BERLIN Eichenstraße 4. 12435 Berlin









Networking.

13–14 OCTOBER 2023 ARENA BERLIN DEGUT.DE



Keynote at deGUT



Viktoria Berlin started a revolution in women's soccer. A team of female founders and investors, including well-known faces in the media such as Verena Pausder and Franziska van Almsick, have set themselves a clear goal: To increase the visibility of women in soccer and thus change the sport in Germany in the long term. The team has not only convinced numerous investors, but also won many fans. At deGUT, founders Felicia Mutterer and Lisa Währer will be talking in a Fireside Chat about how they came to be, their experiences with the gender pay gap and the social recognition of female athletes.

Speaker at deGUT



Faruk Tuncer is founder & CEO of Polyteia. The GovTech start-up has created an important milestone on the path of digital transformation in public administration. The graduate from the Hertie School in Berlin has previously worked as a project manager at Lead Academy. He is a member of the German government's Digital Summit and has been Bitkom's state spokesperson for Berlin and Brandenburg since May 2023.

What you can expect



Setting up a business means helping to shape the world. At deGUT, you'll find out everything there is to know about how to start and run a business.

Our Advisory Forum

In our advisory forum you will receive short consultations without an appointment and valuable information on marketing, business management, financing and funding programmes, and much more.

Our Exhibitor Area

In addition to the extensive supporting programme, you can get information and advice on start-up-specific topics and questions at the exhibitors' stands.

Our Tax Forum

Here, tax experts will be available to answer your questions. In short seminars, they will give you the necessary input on the preparation of invoices, VAT reporting, digital interfaces and general tax topics.

Current Information

On our website degut.de, you can secure your tickets and find all new information about deGUT 2023, as well as our current seminar schedule. You can also find out everything you need to know about our exhibitors, consultants and highlights in our monthly newsletter and on our social media channels.







Get your tickets here! degut.de/tickets