

DEGUT HIGHLIGHTS

Our Start-up ARENA 2022

The Start-up ARENA is going into the second round: We are once again giving founders a stage to share their start-up ideas and innovations with the audience.

BACB SpeedDating

Get excited for the traditional deGUT SpeedDating in cooperation with the Business Angels Club Berlin-Brandenburg e. V. (BACB). Five selected candidates will have five minutes to present their concept to the Business Angels. The most convincing team will receive a wildcard for the BACB PitchingDay and thus the chance to present their start-up idea to over 30 investors.

www.bacb.de

BPW

Every start-up begins with a plan. Starting on the 14th October at deGUT, the Berlin-Brandenburg Business Plan Competition (BPW) aims to help you realise those plans. Whether it's through seminars, workshops or networking events, you can expect to gain inspiration, insights and valuable contacts here.

www.b-p-w.de

HOSTS



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TRADE FAIR PARTNER

Die deGUT wird gefördert von der Senatsverwaltung für Wirtschaft, Energie und Betriebe des Landes Berlin und dem Ministerium für Wirtschaft, Arbeit und Energie des Landes Brandenburg aus Mitteln der Länder und des Europäischen Sozialfonds. Schirmherr ist der Bundesminister für Wirtschaft und Klimaschutz, Dr. Robert Habeck.

DEGUT 2022

The 38th deGUT will take place on the 14th and 15th of October. This year, the trade fair for start-ups and entrepreneurship is once again the go-to place for people interested in starting a business, the self-employed and young entrepreneurs. The accompanying seminar programme offers a lot of valuable information on the topics of business start-ups and business management. Interested parties can take advantage of in-depth advice from experts on site.

YOUR PROGRAMME

In exciting workshops and practical seminars, you will gain important information on founding a business – also in the context of a company succession. The programme also includes topics such as business model development, financing and funding programmes as well as advertising, marketing and PR.

14TH + 15TH OCTOBER 2022

10 AM – 6 PM EACH DAY

**ARENA BERLIN,
EICHENSTRASSE 4, 12435 BERLIN**



**14TH + 15TH OCTOBER 2022
ARENA BERLIN**

**INFORMATION.
BUSINESS.
NETWORKING.**

DEGUT
Messe zum Gründen
und Unternehmen

KEYNOTES AT DEGUT 2022



Dr. Christian Grobe

**CO-FOUNDER
BILLIE**

Dr. Christian Grobe is a serial FinTech founder from Berlin. He earned his doctorate in Berlin and Princeton and then gained six years of experience at the management consultancy McKinsey. His company Billie, founded in 2013, enables business customers to make their online purchases digitally via invoice or installment purchase. Dr. Christian Grobe is a board member of the Bitkom Digital Banking Working Group and supports the Federal Ministry of Finance in the FinTech Council.



Maria Piechnick

**CO-FOUNDER
WANDELBOTS**

Maria Piechnick is an innovator and Wandelbots founder from Dresden. She studied media informatics at the TU Dresden and was an advisor for new technologies and start-ups at the Federal Ministry of Economics under Peter Altmaier until 2021. Her current start-up Wandelbots has set itself the task of democratising robotics. In 2019, Maria Piechnick received the Saxon Founders Award for her research and innovative development of automated technologies for the industry.



WHAT AWAITS YOU

At deGUT, the trade fair for start-ups and entrepreneurship, you can access all the information you need to start and manage a business. The world is shaped by founders – that's why the focus of this year's trade fair is on the topic of **social economy**.

Our Advisory Forum

In our advisory forum, experts are available to give you advice and support. Here you can get brief advice without an appointment and valuable information on marketing, law and taxes, business management, financing and funding programmes, and much more.

Our Exhibitor Area

In addition to the extensive framework programme, you can get information and advice on start-up-specific topics at the exhibitors' stands in the exhibition area.

CURRENT INFORMATION

For tickets, head to degut.de. There you can also find all the news about the upcoming deGUT 2022 as well as our current seminar schedule, information about the fair and its exhibitors, and tips for any necessary protective compliance and hygiene measures.

[www.degut.de](https://degut.de)



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■ ■ ■ **Get your tickets here**

